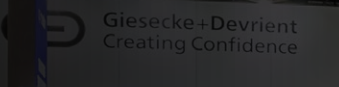


elevation3D®



# Meet **Elevation3D**

Your strategic  
**DESIGN & BUILD**  
partner.



MARKETING SERVICES

LIVE STREAMING



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# Everything you need, with the **personal** **attention you deserve.**

We've been in the business of delivering remarkable events for over 30 years. We've grown from a small business in Greater Boston to a multi-location, full-service partner.

Growing our teams and expanding our services to be a strategic, all-inclusive partner has helped our clients achieve greater success than ever before.

No matter the scope of your project, one thing that has not changed is our commitment to creating strong relationships and delivering a personal touch you can count on.

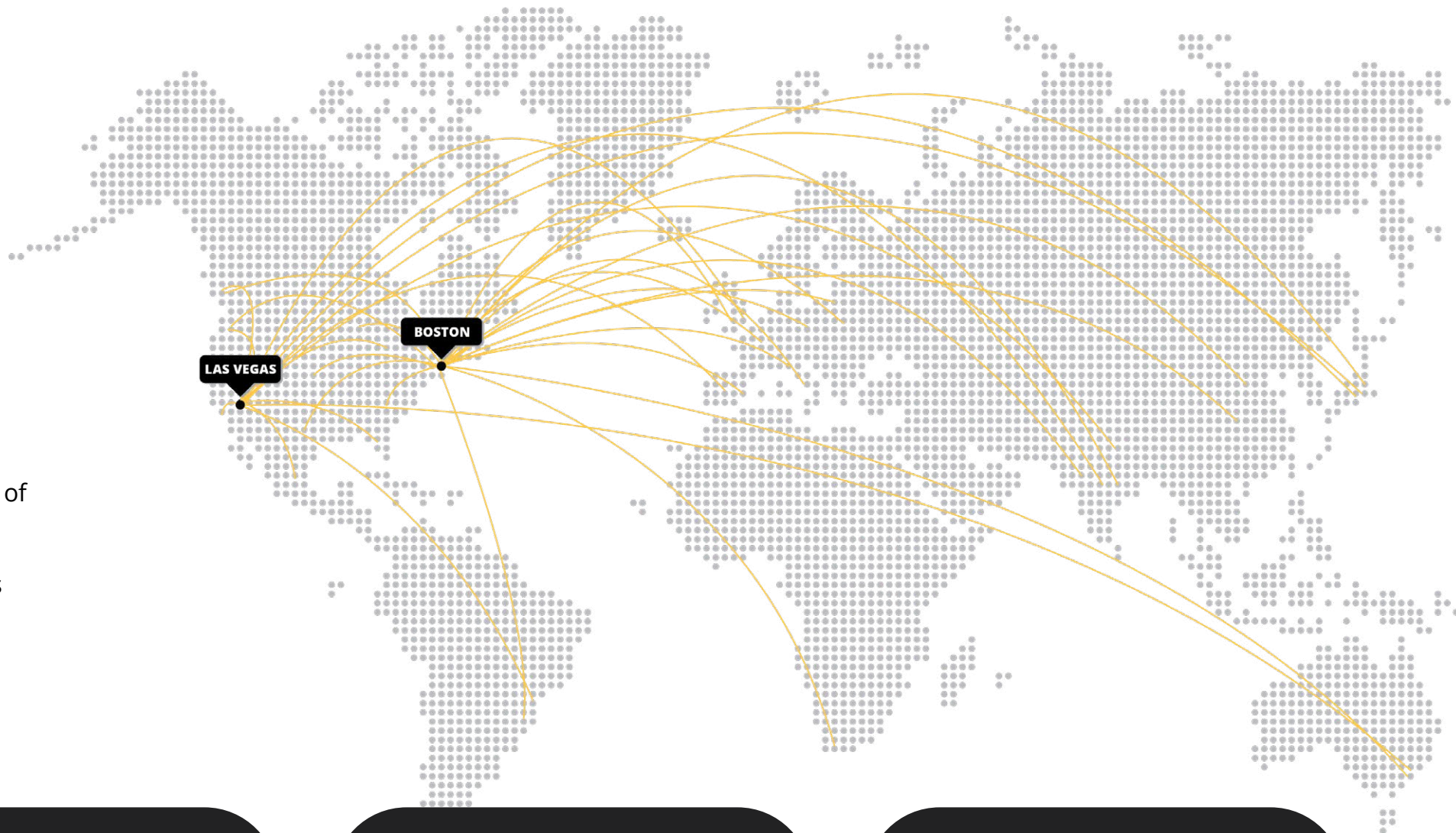


# Get to know us

Elevation3D is a full-service design, production, and face-to-face marketing firm with locations in Greater Boston and Las Vegas.

We create, build, and deliver innovative, captivating brand experiences. We specialize in trade show exhibits, corporate events, business environments, and brand experiences across North America and abroad. We are strategic thinkers, creative minds, and skilled craftsmen. As a team, we bring an abundance of industry experience and expertise to every project we work on.

Our portfolio includes small startups and Fortune500 companies spanning a variety of industries, including retail, technology, and healthcare, amongst many others.



**FOUNDED IN 2006**  
PRIVATELY HELD



**100+ FULL-TIME  
EMPLOYEES**



**TWO 90,000 SQ.-FT.  
FACILITIES**



**GLOBAL  
EXPERTISE**

# If you want to stand out, you've found the right partner.

Many experiential marketing partners will offer similar services: Account management, creative services, craftsmanship, and so on. Not surprisingly, our competitors also believe they do exceptional work. And many do.

## So, how are we different?

Elevation3D is your one-stop, dedicated partner who not only provides end-to-end services for your events, but does so with meticulous, thoughtful, innovative processes that you will not find elsewhere, including:

- Collaborative Services
- Innovative Systems
- Meticulous Quality Assurance Processes



# One partner to handle it all.



## CLIENT SERVICES

- Team approach: AE, AM, PM
- Develop and maintain project timelines and milestones
- Manage all on-site services, costs, and schedules
- On-site full-service support + supervision



## MARKETING

- Branding
- Theme development
- Copy writing
- Pre- and post-show campaigns
- Digital and print advertising
- Social media



## LOGISTICS

- Dedicated team
- Coordinate transportation
- Synchronize delivery
- Maximize set-up efficiencies
- Expertise managing multi-show programs and simultaneous events



## 3D DESIGN

- Develop creative strategy
- Explore trends within your industry
- Balance innovation and relevance
- Design solutions that impress + engage
- Collaborate with clients, vendors, and internal teams



## 2D DESIGN + PRODUCTION

- Optimize print + digital collateral
- Experience partnering with external agencies
- Custom graphics development, including logo and theme design
- Vendor management
- Promotional material



## MEDIA

- Video production
- Live broadcasts
- Experiential AV
- Interactive technology
- Content creation
- Professional photography
- Social media



## CAD ENGINEERING

- Graphic elevations package for transfer from client teams
- Enhanced production drawings for new and existing construction
- Detailed electrical + network layout
- Time-saving floor and rigging plan in advance of delivery



## FABRICATION

- High-quality craftsmanship
- Custom grade carpentry
- CNC automation
- Metal and woodworking
- Built on-site at our shops
- Numerous quality checkpoints
- Refurbishment + repairs



## WAREHOUSING

- Own and operate two warehouse facilities
- Flexible, convenient storage for multi-show programs
- Robust rental inventory
- Custom-built inventory management system



## EVENT LABOR

- Decades of I+D labor experience
- Execute 10,000+ events each year
- Unparalleled service
- Proven track record of efficiency and performance
- Database of more than 25,000 trained staff



## FURNITURE RENTAL

- Expansive selection of high-end solutions
- Array of materials and lighting solutions
- Styles from casual to luxury
- Partner with the design team to reinforce your look

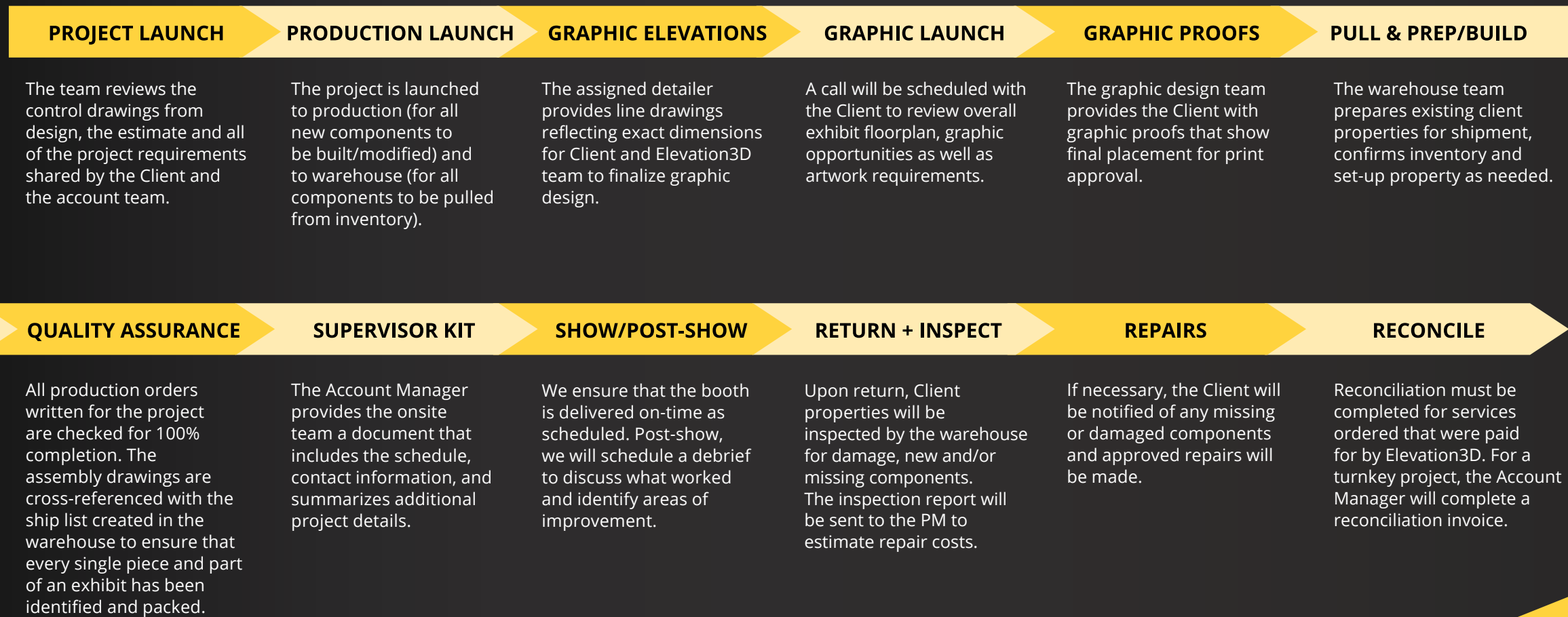


## AV RENTAL

- Innovative technology solutions
- Multimedia and audio systems
- LED walls, projection, and lighting equipment
- Setup, troubleshooting, support, and dismantle

# Quality assurance woven in.

We put multiple checkpoints into every phase of production. From the project sign-off, through engineering, and until the very moment it leaves our facility, we have all teams working together to ensure only the best work is delivered.



# Collaborative Design Process

We offer an optional design process that lets your team work directly with our creative team to speed up the design process and let all stakeholders have a chance to participate in creating the exhibit.

## CREATIVE SURVEY









A survey can be sent out to all stakeholders on the team to fill out their preferences and needs for a project. The survey is optional and the responses are gathered in our CRM for the designers to compile all answers before the initial design of the exhibit.

## COLLABORATIVE DESIGN MEETING

Once information is gathered and a project is started, your Elevation3D account team will schedule a meeting with your stakeholders to work together on a collaborative meeting designing, refining and brainstorming in a real-time design session. Elevation3D's designer will make changes and edits to the exhibit during the meeting which has helped reduce revisions and get projects moving into production more efficiently for all parties.

**Function**

Select any and all objects that you think are necessary for this project. If you are not sure what you are looking for, you may skip this and we can make recommendations during the collaborative meeting.




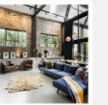







 Welcome Area (Reception/Check-in)	 Demo Stations (Product/Services)	 Theatre/Presentation Area	 Conference Rooms
 Vignettes ('Real-world' scenes)	 Novelty Interactive (VR/Simulators/Media)	 Catering/Refreshment Area	 TBD

Looking for something specific? We do custom elements.

**Continue** →

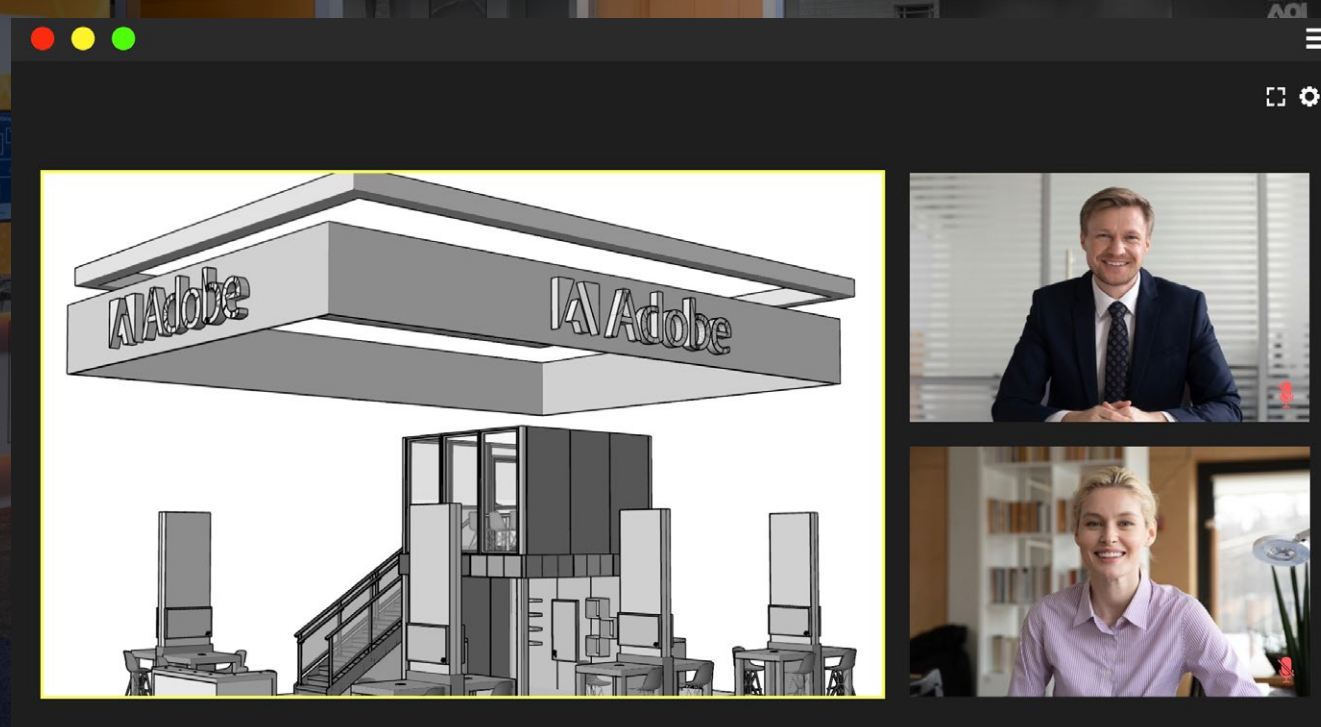
**Design Styles**

Please select design styles that appeal to you. These are just to get an impression of what type of look to take into consideration.

 Art Deco	 Eclectic	 Glam	 Industrial
 Rustic	 Shabby Chic	 Mid Century Modern	 Minimalist
 Modern	 Traditional	 Futuristic	

**Upload Assets**

Have brand guidelines and other assets that will help build the appropriate theme? Send them over here.





# Meet **Ellie.**

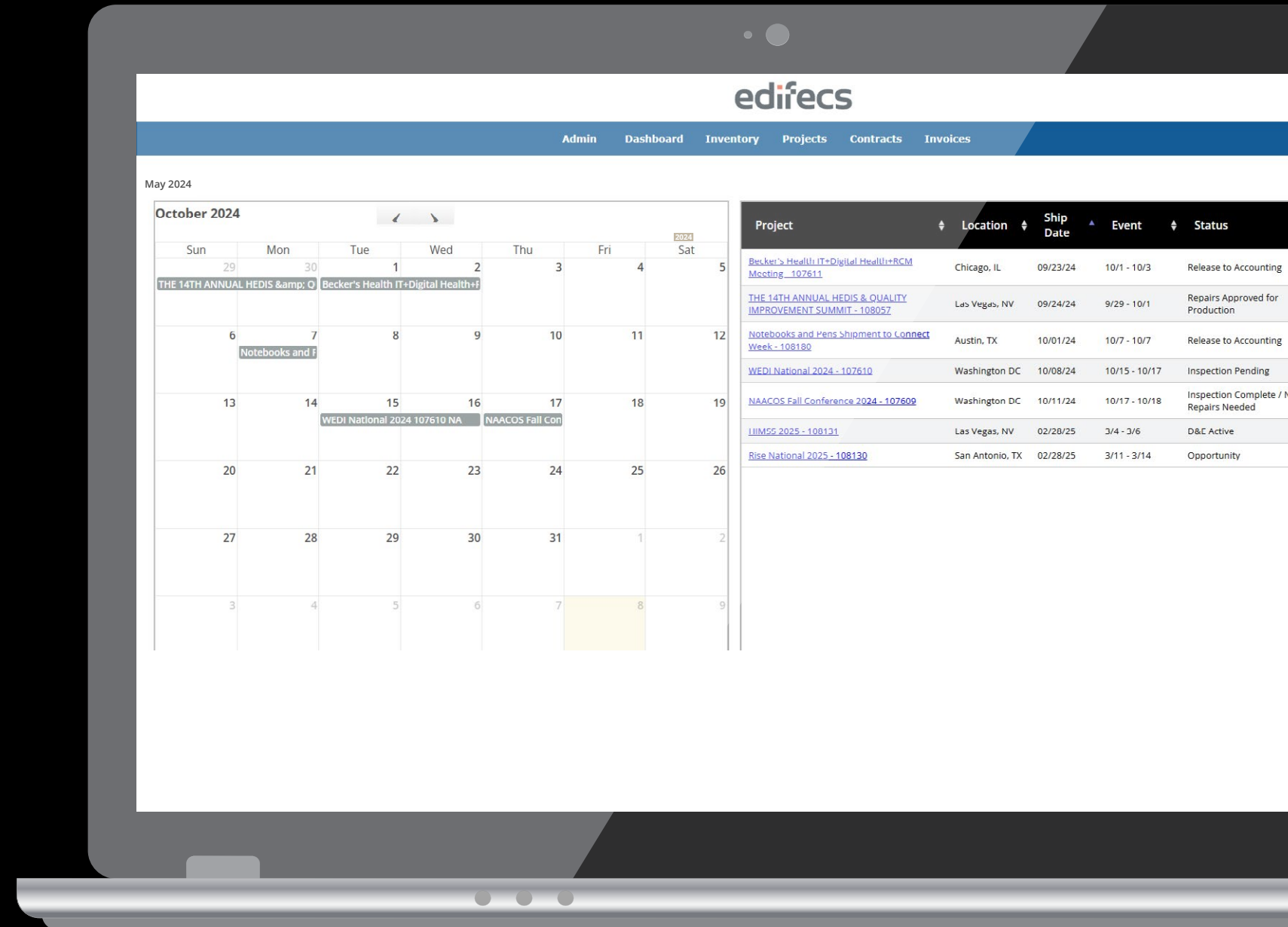
## Our custom event management platform.

Our industry needed a more customized, comprehensive approach to managing projects - so we created it.

Check inventory, reserve components, and tackle other important details of your projects with our Event Management Platform. This innovative tool is a central point for capturing project status, and can be customized to suit your needs.

### Some of our client's favorite features:

- Custom Dashboard
- View/Manage Inventory
- Approve Contracts
- Track Project Timelines
- Manage Important Documents



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